



OWA

2018

# OWA

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Latvian Fashion brand, wich produce clothes with latvian artists' paintings sublimation prints and T-shirts with citations of poetry of Janis Rainis (latvian poet)

Created in August 2016

Styles: watercolours and graphics

Number of employees: 3

# The beginnings of OWA and definition of our social aim

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2014 – an idea of clothing brand

April 2016 – Prototyping

Autumn 2016 - OWA project was supported by Riga City council with a grant in project «Support of employment of groups with social exclusion risk in Riga.

Autumn 2016. – Participation in Social entrepreneurship accelerator programme NewDoor.



RĪGAS DOMES  
LABKLĀJĪBAS  
DEPARTAMENTS

# Social mission

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OWA social aim is to promote an employment of disabled people, pre-retirement age people and young parents and social integration.

To change stereotypes about disabled people ability to work

To show, that disabled people can run a business and produce competitive product









# T-shirt





# ©-SHIRT





# No metter what



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Thanks

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