



Interreg
Estonia-Latvia
European Regional Development Fund



EUROPEAN UNION



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Project "Boosting cross border entrepreneurial activity in social and creative industries sector" (Social&Creative)

Development of social and creative business in peripheral areas, cross-border cooperation

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Creative industries



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core creative fields

- Art, music, literature,...

cultural industries

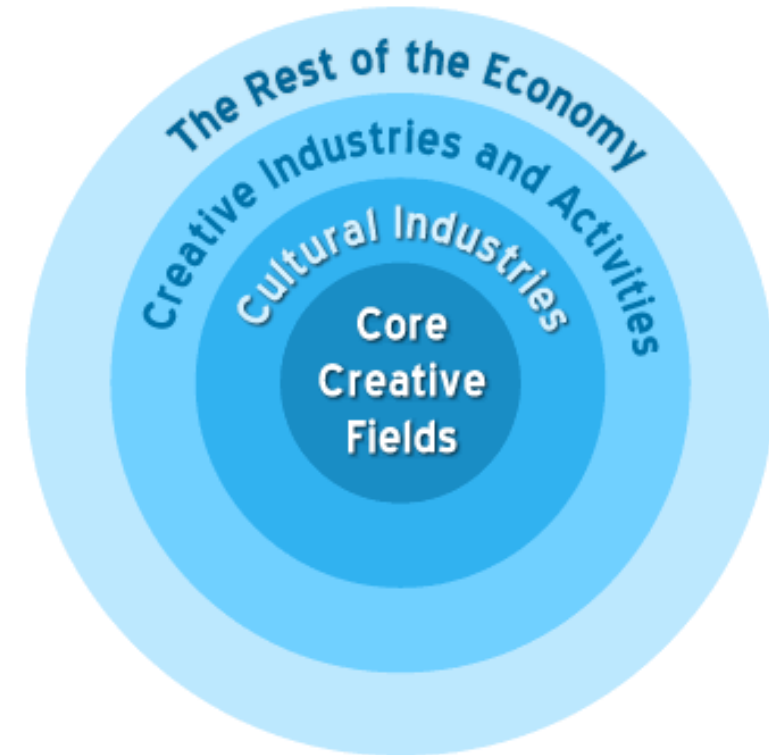
- Publishing,...

creative industries

- Design, architecture,...

creative economy

- Relations to engineering, software, folk tourism?



Some statistical data

Stages of Economic Development According to GEM	State	Index of Civil Liberties (Freedom House, 2009)	TEA (%) (GEM, 2009/2015)	% of engaged labour force by SE (GEM, 2009/2015)	GDP per capita in 2009 (US \$ in thousands)	GINI index in 2009
Factor-Driven	Saudi Arabia	6	4.7	0.2	20.7	NA
	Uganda	4	33.6	4.1	1.1	44.3
Efficiency-Driven	Brazil	2	15.0	0.4	10.1	54.7
	Russia	5	4.3	1.2	15.8	40.1
	Romania	2	9.0	2.6	12.2	30.0
	Latvia	1	13.3/15	2.8/2	17.8	34.8
	Argentina	2	18.8	7.6	14.2	46.1
	Estonia	1	14.3*/13	26.2**/4	21.2	31.3 (2010)
Innovation-Driven	Germany	1	5.3	1.6	34.8	27 (2006)
	Italy	2	4.0	2.5	31.0	31.9 (2011)
	UK	1	9.0	4.2	36.6	40.0
	USA	1	12.8	5	47.0	45 (2007)
	Finland	1	5.9	5.1	37.2	26.8 (2008)

Source: author's derivation from Bosma & Levie, 2010; Terjesen et al., 2012; Freedom House, 2009; CIA World Factbook, 2009.

Notes: * according to Estonian GEM (2012) report (Arro et al., 2013); ** according to GEM (2012) data (nascent social entrepreneurs age 18+) (Source: author's calculations based on APS (2012) data).



Creative_Industries_2011 x

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TABLE 2. Economic and statistical indicators of CI

	Estonia (2007 data)	Latvia (2006 data)	Lithuania (2006*, 2007 data)
Number of people working in CI (% of all employed)	28 000 (4.3%)	63 511 (5.8%)	61 297 (4.02%)
Number of businesses in CI (% of all businesses)	Over 5 000 (9.4%)	9 327 (8.9%)	6 149 (8%)
Total income of CI	EUR 1 146 000 000	EUR 1 014 000 000	EUR 1 256 000 000
CI as a share of GDP	2.9%	n/a	5.2%*
Concentration in the capital city	47.1% of CI enterprises	54.8% of CI enterprises	70% of value created by CI

Source: Survey and Mapping of the Creative Industries in Estonia, 2009; Creative industries research. Actualization of statistics, 2008; Lithuanian Creative and Cultural industries, 2009

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Money in social entrepreneurship and creative industries

b	2005 creative industries	2007 creative industries	2011 creative industries	2013 social entrepreneurs hip
Number of enterprises	2,307	5,002	7,066	125
Number of employees	20,000	28,888	29,200	1,400
Average number of employees in company	8.9	5.6	4.1	10.9
Total Revenue (bil EUR)	606	1,146	1,067	36.6 of which 24.4 business income

Volume of creative industries and social entrepreneurship sectors in Estonia, 2005–20013

Source: Compiled by author based on Mapping 2007, Mapping 2009, Mapping 2011, Social Entrepreneurship... 2014.

Number of the units of the cultural sector by cultural domain and county, 2012

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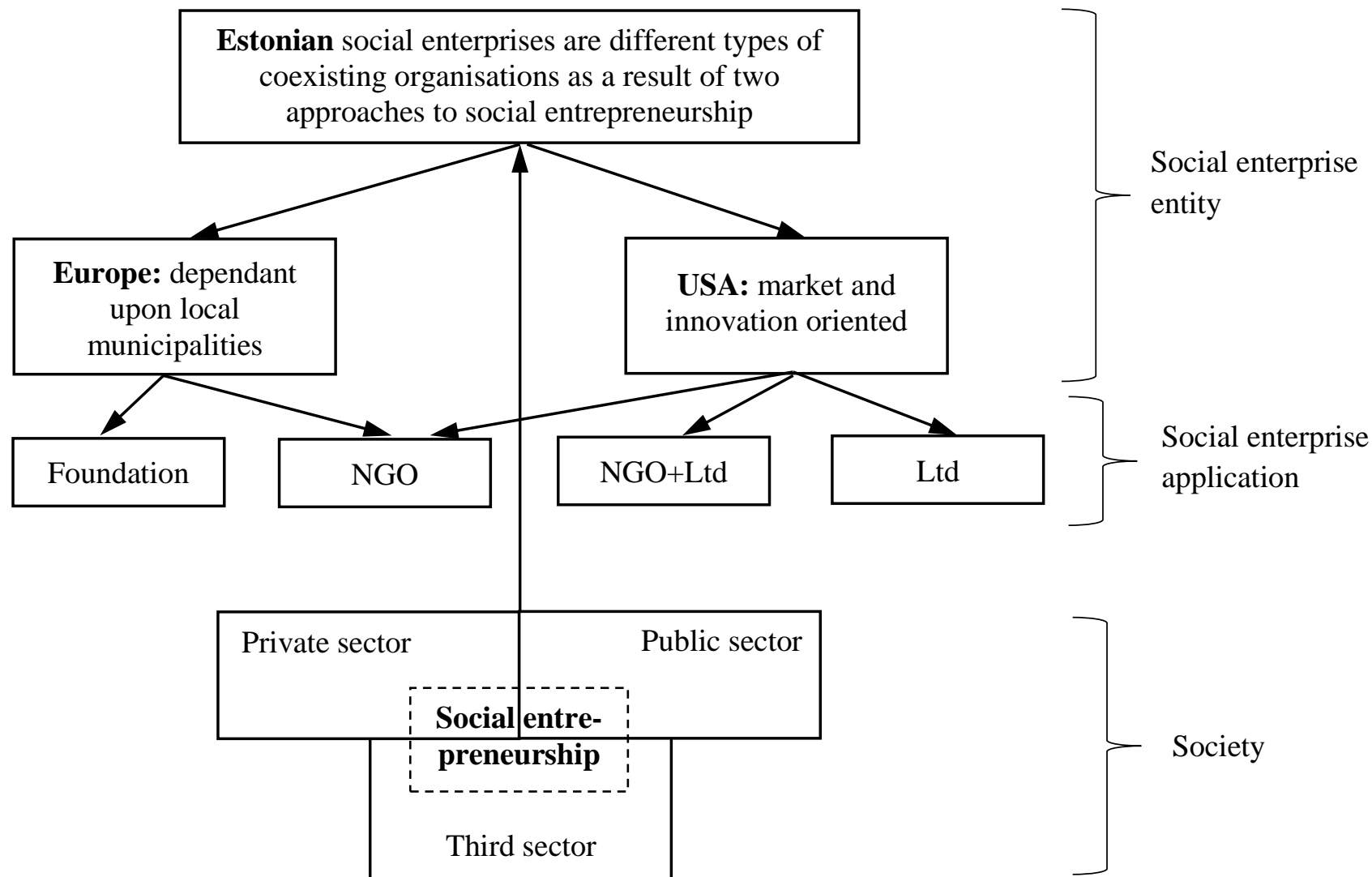
County	Domains total	Visual art	Performance art	Books and press	Cultural education and management ^a	Cultural heritage, archives and libraries	Advertising	Audio-visual and multi-media	Architecture	Crafts
Kogu Eesti Whole country	8 582	1 989	1 750	1 068	838	803	792	608	569	165
Harju	5 171	1 348	1 095	671	311	152	629	485	397	83
Hiiu	70	16	5	9	10	16	4	-	7	3
Ida-Viru	296	46	56	43	63	50	12	7	12	7
Järva	131	14	19	8	31	38	3	9	7	2
Jõgeva	128	24	19	7	28	42	3	-	3	2
Lääne	138	27	20	6	16	45	6	4	9	5
Lääne-Viru	232	45	58	18	38	46	9	8	7	3
Põlva	148	27	17	12	31	44	3	6	5	3
Pärnu	438	87	110	35	63	63	23	13	28	16
Rapla	192	33	36	13	40	43	10	12	4	1
Saare	178	41	29	8	24	42	5	7	8	14
Tartu	921	195	185	197	77	87	67	38	56	19
Valga	145	19	28	11	28	42	5	6	6	
Viljandi	237	45	46	15	50	47	8	10	12	4
Võru	157	22	27	15	28	46	5	3	8	3

^a Valdkondadeülene

^a Cross-cutting

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Business modles





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Thank you!