



Photo: London and Silicon Valley meeting: Per Frankelius (Global Vision). Solar stiring system: Sandia. Business Plan: Galdzer. Background: SeaWiFS Project, NASA/Goddard Space Flight Center, and ORBIMAGE.

## Invitation to the Global Vision Grand Final Conference

# Uncovering the Secrets of Cleantech Export Promotion

**Tallinn, Estonia, August 21, 2013**

Cleantech companies in Sweden, Latvia and Estonia are excellent at technology, but still struggle to succeed in business despite all talk about environmental concern. After three years of work, we now uncover the secrets for improving business in the cleantech sector.

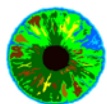
The conference is **free of charge**. We need **notification of participation** August, 10.

Participants will get an exclusive preview of **white paper on success factors**.

**Combine work and pleasure:** A trip to beautiful Tallinn in August is just perfect!



RIGA  
PLANNING  
REGION



Global Vision



CENTRAL BALTIC  
INTERREG IV A  
PROGRAMME  
2007-2013



EUROPEAN UNION  
EUROPEAN REGIONAL DEVELOPMENT FUND  
**INVESTING IN YOUR FUTURE**

*"Enabling a Global Vision for the Baltic Cleantech Industry"*

# Program

- 10.30 **Welcome!** *Claes M. Hultman*, Professor, Örebro University.
- 10.35 **Cleantech export opportunities** *Claes M. Hultman*.
- 10.50 **Innovation myths: Learning points from cleantech business** *Per Frankelius*, Associate Professor, Linköping University.
- 11.20 **Support mechanisms and co-operation: The Global Vision project conclusions** *Inga Brieze*, Manager, Riga Planning Region.
- 11.40 **Funding export: What are the traditional and more creative options?** *Nils Gabrielsson*, CEO, inno Scandinavia.
- 12.00 **Demand-driven research and innovation** *Tarmo Kalvet*, PhD, Ragnar Nurkse School of Innovation and Governance, Tallinn University of Technology.
- 12.30 **Lunch**
- 13.30 **Best policy practice in Europe: Overview** *Peter Heydebreck*, PhD, CEO, inno AG, Germany.
- 14.00 **Finnish knowledge and practice in supporting cleantech export** *Santtu Hulkkonen*, Cleantech Finland.
- 14.30 **Lets join! Real-time interregional co-operation.** *All*.
- 15.00 **Summing up and closing the formal conference.** *Claes M. Hultman*.
- 15.10 **Coffee, fresh fruits and lot's of mingling** (don't forget your business cards).



Photo: Per Frankelius (Global Vision)

**After the conference?** Tallinn is a perfect summer destination for both work and pleasure!

# Practical info

**Date:** August 21, 2013

**Time:** 10.30–16.00 (ca)

**Place:** Meriton Grand Conference & Spa Hotel (Address: Paldiski mnt 4, Tallinn, Estonia).  
Conference room: "K. J. Peterson II".

**Hotel option:** We have pre-booked 20 rooms for the 21th of August for the conference guests with the price of 70 EUR/80 EUR per night. You need to pay and book the room yourself with the password Global Vision, no later than 31th of July. Send an e-mail to [iren.pritsu@meritonhotels.com](mailto:iren.pritsu@meritonhotels.com).

**Flight options from Arlanda:** See [www.sas.se](http://www.sas.se). One option is morning flight 07:55 from Arlanda (arrival 09:50).

**Flight options from Tallinn to Arlanda:** A plain takes off 18.00 to Arlanda.

**Registering:** Please register your participation by mail to: [kaija.valdmaa@ttu.ee](mailto:kaija.valdmaa@ttu.ee)

**Conference fee:** The conference is free of charge.

**Notification:** We need notification of participation no later than August 10.

**Organizer:** The Global Vision project ([www.global-vision.se](http://www.global-vision.se)).

**Added value:** Participants will get an exclusive preview of white paper on success factors.

**Want more info?** Mail [kaija.valdmaa@ttu.ee](mailto:kaija.valdmaa@ttu.ee).

**Background info:** See [www.global-vision.se](http://www.global-vision.se) or contact [per.frankelius@liu.se](mailto:per.frankelius@liu.se).

**Conference team (part of) contact info:**

Inga Brieze	<a href="mailto:inga.brieze@rpr.gov.lv">inga.brieze@rpr.gov.lv</a>	+371 67 55 98 23
Per Frankelius	<a href="mailto:per.frankelius@liu.se">per.frankelius@liu.se</a>	+46 708-21 29 49
Nils Gabrielsson	<a href="mailto:N.Gabrielsson@inno-group.com">N.Gabrielsson@inno-group.com</a>	+46 733 99 94 80
Peter Heydebreck	<a href="mailto:P.Heydebreck@inno-group.com">P.Heydebreck@inno-group.com</a>	+49 172 73 07 278
Santtu Hulkkonen	<a href="mailto:Santtu.Hulkkonen@finpro.fi">Santtu.Hulkkonen@finpro.fi</a>	+358 40 34 33 341
Claes Hultman	<a href="mailto:claes.hultman@oru.se">claes.hultman@oru.se</a>	+46 70 83 03 522
Sanita Jankovska	<a href="mailto:sanita.jankovska@rpr.gov.lv">sanita.jankovska@rpr.gov.lv</a>	+371 67 55 98 18
Tarmo Kalvet	<a href="mailto:tarmo.kalvet@ttu.ee">tarmo.kalvet@ttu.ee</a>	+372 51 59 156
Kaija Valdmaa	<a href="mailto:kaija.valdmaa@ttu.ee">kaija.valdmaa@ttu.ee</a>	+372 53 44 80 48